

National Education Society ®

JAWAHARLAL NEHRU NATIONAL COLLEGE OF ENGINEERING, SHIVAMOGGA

(Approved by AICTE, New Delhi, Certified by UGC 2f and 12B, Accredited by NAAC-'B', Recognized by Govt. of Karnataka, Affiliated to VTU, Belagavi)

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Dept. of Management Studies

Moulding Careers with Character & Competence





National Education Society® (NES)

Established in 1946 by Freedom fighters and Philanthropists of high repute presently runs 35+ institutions, from primary to PG, in a wide range of disciplines such as Engineering, Science, Pharmacy, Commerce, Humanities, Education, Law, **Business Administration, Physical Education and Applied Sciences.**

Jawaharlal Nehru National College of Engg. (JNNCE)

A premier institute in Malnad region offering Technical and Management Education established in 1980.JNNCE is ranked as one of the top colleges in the country.

Outlook Magazine: 42nd in India & 7th in Karnataka. India Today: 26th in India & 7th in Karnataka. The Week: 45th in India & 15th in Karnataka.





Department of Management Studies

Dept. of Management Studies offers Master of Business Administration course affiliated to VTU, recognised by AICTE. Department emphasises on Building Competence and Character; Focus on 100% Results, Personal and Professional **Skill Development, Employability & Placement.**

STREAMS OFFERED: Marketing | Finance | HR | Dual



To develop the department as a premier management institution that contributes to the development of business and society.



- O Bridge the gap between theory and ODevelop competent, responsible practice in the knowledge economy through meaningful partnerships with business, academia, government and social sector
- and ethical business professionals and entrepreneurs through a culture of excellence in teaching, research, training and consulting.

ABOUT THE DEPARTMENT

- Started in 1996; 23 years of academic excellence.
- 22 Batches (more than 1000 students) successfully passed out.
- Offers two-year, full-time, AICTE-approved MBA Course affiliated to VTU.
- Lush Green Environment, with an exclusive, spacious and well-furnished academic block, auditorium, amphitheatre and classrooms.
- * Core faculty (numbering 13) with excellent academic & research credentials and rich industry experience, with Avg. Exp: 16 years (Eleven with Doctorates, with two overseas experience), supplemented by practicing professionals and managers;
- Has Well-furnished Classrooms & Auditorium, Library with more than 11000 volumes, 1000+ back volumes and 25+ Indian and foreign journals & periodicals (one of the Largest Libraries amongst university-affiliated Management Institutes in Karnataka), well-equipped Computer Centres with free internet facility.
- Recognized by VTU as a Research Centre to offer Ph.D.
- Has so far bagged 7 University Ranks. Access to all infrastructural facilities & services of College like Hostel, Student Amenities, Sports, Canteen.

TRAINING

- * Rigorous & rewarding training in conceptual & practical aspects of business administration.
- * Seminars, GD, Interview & other Soft Skills.
- * Market & field surveys, business plan etc.

PLACEMENT

- * Campus Placement of more than 60 students of 2018 batch.
- * Highest Salary Package Offered during 2018 : Rs.6.15 Lakhs per annum.
- * Strong Network of Alumni working in prominent companies in India as well as abroad

OUR TOP RECRUITERS



MBA Course

- > Two-year, full-time, AICTE-approved MBA Course affiliated to VTU spread over 4 semesters.
- ➤ Eligibility: 50% Aggregate in any Bachelors degree (45% for SC/ST/Cat.1)
- > Intake: 120 Seats
- ➤ Government Quota 60 Seats
- ➤ Management Quota 60 Seats

Government Quota

- > To be filled through PGCET being conducted by KEA.
- Final year students are eligible to write the test.
- > Ranking is based on performance in PGCET only.
- Centralized, online counselling is undertaken by KEA for selection of colleges.
- For more details, please visit: http://kea.kar.nic.in

STUDENTS AMENITIES CENTRE



AT BOMBAY STOCK EXCHANGE. MUMBAI



GRADUANDS DAY - 2018

Management Quota

- To be filled through K-MAT being conducted by KPPGCA, Bangalore.
- > Applications to be obtained from & submitted to KPPGCA.
- Final year students also are eligible to write the test.
- Result in Percentiles, based on performance in K-MAT only.
- ➤ No Centralized counseling; Candidates to approach colleges of their choice, after obtaining KMAT result.
- For more details, please visit: www.kmatindia.com
- **▶ PGCET/CMAT/MAT Scores are also considered for admission.**
- Registration for seats undertaken, at the sole discretion of the College Management, provided the candidate possesses 60%+ in aggregate in all semesters of qualifying exam & obtains

PGCET/CMAT/MAT/KMAT Ranking and pays fee deposit as fixed by the management.

FACULTY PROFILE

Name	Qualification	Designation	Experience (Yrs)
Dr. C Srikant	B.Sc., M.B.A., Ph.D.	HOD	23
Dr. M G Krishnamurthy	M.Com., PGDFM, PGDBA, MBA., Ph.D	Professor	36
Dr. Lakshmeesha Kanti K S	B.E., M.B.A., Ph.D	Assoc. Professor	35
Dr. K S H Rahman	B.Sc., M.B.A., Ph.D.	Assoc. Professor	26
Mrs. C K Anuradha	M.A.(Psy)	Asst. Professor	22
Dr. Srikant G Sugur	M.Com., Ph.D.	Asst. Professor	17
Dr. Subhadra P S	MBA.,MA(Eng), MA(San), Ph.D	Asst. Professor	17
Dr. D K Vikrama	B.E., M.B.A., M.Phil., K-SLET, Ph.D	Asst. Professor	13
Dr. B V Srinivasa Murthy	M.A. (Eco), MBA, M.Phil., Ph.D	Asst. Professor	17
Dr. Vikram V	M.B.A., K-SLET, Ph.D	Asst. Professor	13
Dr. Ravisha N S	M.B.A., M.Com, Ph.D. UGC NET (Mgmt, Com.)	Asst. Professor	9
Dr. Santhosha	M.B.A., Ph.D.	Asst. Professor	14
Mrs. Aishwarya V Hittanagi*	PGDM	Asst. Professor	11

^{*}Pursuing Ph.D



International Conference



Student Development Program



Orientation for 1st Sem



Management Day



Ethnic Day



Management Day Competitions



Mock Meeting



Alumni Meet



Utthana - UG Fest